**Kroger Rewards Fundraiser**

**How to Register a Digital Account**

Creating a digital account is as simple as 1,2,3! Simply visit [www.kroger.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.kroger.com_&d=DwMFaQ&c=vy5BoyOO7-u97R3QH6E__w&r=QlfG1w2C8HzH-A-nGLUO1l7DjGJGVtsP-ogtvz6-Zo0&m=XbpbpemwdE_96l3-wYPvCaBN5CHpkyGlBqoCoclqy3Q&s=biUu6p78UYMBRTZDHx3xkiDrnAvFHy8TGUPxTsYc8PU&e=) or download the Kroger mobile application from the appropriate app store for your device and follow these directions.

1.      Select the ‘Register’ button.

2.      Enter your information.

3.      Select ‘Create Account’.

Please make sure that you add your card number or create a virtual card number while registering your Digital Account. This is required for the Community Rewards program so that your transactions apply towards the program.

**Selecting an Organization**

Selecting the organization that you wish to support is as simple updating the Community Rewards selection on your Digital Account.

·        Sign into your Digital Account (if you haven’t already).

·        Select ‘My Account’.

·        Scroll down to the ‘Community Rewards’ section of your account page.

·        Select ‘Enroll Now’ or ‘Edit’.

·        Enter the **name or NPO number** of the organization that you wish to support.

·        Select the appropriate organization from the list and click on ‘Save’.

Your selected organization will now display in the Community Rewards section of your account page.

Any transactions moving forward using the card number associated with your digital account will be applied to the program.

It takes approximately 10 days for the Community Rewards total to begin displaying on your receipt.

**Viewing your Rewards Details**

Wondering how much you’ve earned towards your selected organization? You may view the total earned during the last quarter by following these instructions.

·        Sign into your Digital Account (if you haven’t already).

·        Select ‘My Account’.

·        Scroll down to the ‘Community Rewards’ section.

·        The amount earned will be listed as ‘Last Quarter Kroger Donation’.

**Additional Details**

You must present your Kroger Plus Card or provide your Alternate ID at the register during the transaction in order for it to count towards the program.

Organization selections must be renewed once a year, during the month of August. Simply follow the instructions detailed in the ‘Selecting an Organization’ section in order to maintain or update your selected organization.

Instrucciones en español disponible bajo petición.

**Help**

If you have any further questions or concerns, please contact our Digital Customer Service line at 1-866-221-4141.

Thank you for participating in the Kroger Community Rewards program!

Sincerely,

KCR Team

Dear RAISING THE STANDARD FOUNDATION**(SB616),**  
  
The Kroger Co. Family of Stores is committed to bringing hope and help to the local neighborhoods we call home. Our stores are on a mission to go beyond being a part of the community to also helping create a stronger community. We appreciate your participation in our Community Rewards program to help accomplish that mission!   
  
We have recently upgraded our Community Rewards system, and as a result, your Non-Profit Organization (NPO) has a new account number. **(SB616)** Please reference the new number when contacting us for assistance. We recommend communicating this new number to your members, and updating any marketing materials with this change. While the previous number will continue to be associated with your organization, it will not be visible to your members when enrolling. New members can enroll by searching for either the **new number** or the **name of your organization.**   
  
If you have any questions, please email [kcr35@kroger.com](mailto:kcr35@kroger.com) or visit our website at [http://www.kroger.com](https://urldefense.proofpoint.com/v2/url?u=http-3A__www.kroger.com&d=DwMFAg&c=vy5BoyOO7-u97R3QH6E__w&r=QlfG1w2C8HzH-A-nGLUO1l7DjGJGVtsP-ogtvz6-Zo0&m=klwQaJfvzIyRdsnCHGNoH_Qgyk5vwgOYl-hHSYr-4QM&s=PWQCGkzntxOx9m9VEU1g930wuJF2x7yCNYelm1qPlos&e=) .  
  
Thank you for being such an important organization in our community,  
  
Community Rewards Staff.